AGENDA

10:00-10:15	**Opening of conference**: *President of Intergraf and Moderator, Cees Verweij (NL)*
10:15-10:45	**Welcome**: *Print4All (IT)*
10:45-11:15	**The Italian Printing Industry**: *Vice Director General of Assografici, Monica Scorzino (IT)*
11:15-11:45	**COFFEE BREAK**
11:45-12:15	**Joint Research on Industry 4.0**: *Assografici and Bocconi University, Emmanuele Bona (IT)*
12:15–12:45	**Big Data**: *Head of Enterprise Marketing at Neopost, Antony Paul (UK)*
12:45-14:00	**LUNCH**
14:00-14:30	**How the Younger Generation Looks at Work and Life**: *Founder of ThinkYoung, Andrea Gerosa (EU)*
14:30-14:45	**The Future of Print:** *Student, Arnold Martowidjojo (NL) (tbc)*
14:45-15:00	**Student Award Winner** *(tbc)*
15:00-15:30	**Augmented Reality in Print**: *Managing Director of Dekker Druck, Bram Dekker (NL)*
15:30-16:00	**COFFEE BREAK**
16:00:16:30	**Packaging and the Internet of Things**: *SACCHITAL, Alberto Luppi (IT)*
16:30-16:45	**Closing of conference**: *President of Intergraf and Moderator, Cees Verweij (NL)*